



CONSUMER PRODUCTS AND SUSTAINABLE CONSUMPTION

Changing consumption and production patterns is one of the overarching objectives of and essential requirements for sustainable development, as recognized by the Heads of State and Governments in the Johannesburg Declaration.

Sustainable consumption focuses on formulating equitable strategies that foster the highest quality of life, the efficient use of natural resources, and the effective satisfaction of human needs while simultaneously promoting equitable social development, economic competitiveness, and technological innovation.

Sustainable consumption will mean 'meeting basic needs' for many people in developing economies and may mean 'appropriate consumption' for some but it will probably mean 'different consumption' for all of us.

For the business, sustainability is as much to be understood as a responsibility on how to achieve business results as it can lead the way to new opportunities, in terms of new products, new services and new markets to improve lives of rich and poor consumers globally. In the consumer products sector there are unique opportunities and challenges to engage with the user of the product that often play an important role regarding how products are actually used and to what extent this supports or hinders sustainable consumption.

In this session we want to showcase how different stakeholders from government and academia over consumer organisations to the consumer goods industry can contribute to sustainable consumption - in their specific role and working together.

Instructions for submission of papers will be made available in July 2006 on www.lcm2007.org. Further information regarding the session is available from:

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